

matt harvey

4321 NE 57th St.
Seattle, WA 98105
360.672.4134
matt.c.harvey@gmail.com
www.mharvey.net

experience

Graphic Designer: Zumiez Marketing Department

2008 -
CURRENT

Graphic designer for the in-house marketing department at the Zumiez home office, creating signage and promotional materials for their 400+ nation-wide retail stores. Duties include working with other members of the marketing team to see a project through from the brainstorm phase to completion. Projects vary from multi-level promotions with partner brands, in-store autograph signings, contests, and special events. Also work on the yearly summer "Zumiez Couch Tour", which brings live skateboarding, bands and more to 12 cities across the US and "100K", a thank you party for the store salespeople, held yearly in Keystone, Colorado, and regarded as one of the biggest in action sports.

Graphic Designer: Zumiez Private Label

2007

Contracted to work at the Zumiez home office, in their private label clothing department. While there, work included creating graphics and prints, through illustration and photo collage, for their men's and women's clothing lines. Designs would vary based on current trends, and be applied to many products; from t-shirts and hats to jackets and snowboards. A number of the designs went on to be weekly number one sellers.

Freelance Projects

2006 -
CURRENT

A variety of projects, including album cover illustrations, promotional band posters, flyers, t-shirt illustrations, logos and personal art sales.

Graphic Designer: "The Planet" Magazine

2006-07

The Planet is an environmentally based publication distributed quarterly at Western Washington University. The designers are responsible for placing the student's articles and photos into interesting and coherent layouts.

Seasonal Work at Premier Agencies

2005-06

Worked in the art prep department, assembling school handbook pages using InDesign and in-house software. Duties included making sure files were print-ready, text layout, cleaning up art files, and minor proof reading.

software proficiency

Adobe Photoshop CS4 | Adobe Illustrator CS4 | Adobe InDesign CS4
Familiar with: Flash 8 | Dreamweaver 8 | Basic HTML & CSS

additional skills

Illustration | Screen Printing | Stenciling | Painting

education

Western Washington University

2002-07

Graduated with a BA in Graphic Design. Classes included Graphic Design I & II, Typography I & II, Illustration, Design for the Web, Publication Design, Design Production, Professional Practices and Screen Printing.

Skagit Valley College

2000-02

Running-start classes in Adobe Photoshop, Premiere, Illustrator & Flash.

references

Available upon request.